

### STATEMENT NOISSIM

The mission of Junior Achievement (JA) is to inspire and prepare young people to succeed in a global economy.

Providing sequential programs for kindergarten

– 12th grades that help students develop strong
entrepreneurial, financial, and workplace skills,
JA builds young people's self-confidence in the
context of today's global and ever-changing
workforce, enabling them to
become economically confident, productive
members of society.

With a powerful program model that engages the business community as a stakeholder in the future of our youth, JA creates a platform for young people to gain real-world knowledge, learn from professionals who live and work in their communities, and build the belief that they have control over their futures. JA's dynamic combination of knowledge, practice, and inspiration enables our students to dream big and reach their full potential.

### LETTER FROM THE PRESIDENT & CHAIRMAN

### Education is the most powerful weapon which you can use to change the world. - Nelson Mandela

We truly believe that investing in our youth today, empowers them to strengthen our communities, our region and our country tomorrow.

As Junior Achievement prepares for its 100th year of operation in 2019, our mission to inspire and prepare young people to succeed in a global economy is imperative to our collective success.

Leveraging the power of hundreds of thousands of business and community volunteers, Junior Achievement supplements the academic training of over 10 million young people globally with critical life skills in entrepreneurial thinking, personal finance and career readiness that make them well-rounded members of our global society.

In the United States, Junior Achievement impacts over 4.8 million youth annually – infusing business and financial concepts as early as in kindergarten. This plants the seeds for young people to blossom into better versions of themselves as they transition into middle and high school; and eventually adulthood.

Junior Achievement's hands-on, applied learning programs encourage young people to get out of their comfort zones in a safe environment; helping them realize that taking calculated risks leads to uncovering opportunities beyond what they can find in a traditional classroom setting. This generates confidence and self-efficacy that helps them turn "I can't" into "I can."

Our collective investment in our youth yields clear returns:

- JA alumni start businesses 2 ½ times more often than non JA alumni
- One in three JA alumni credits JA for influencing their career decision
- One in five JA alumni works in the same field as their JA volunteers
- JA alumni graduate high school at a higher rate, have higher educational attainment and 20% higher median salaries than the general population

In this impact report we highlight some of the many ways the investment of time and financial resources from our volunteers, community partners and funders have yielded tremendous returns for our youth, their families and our region in 2017-18.

We are proud of our accomplishments this past year and are excited about our future impact as we celebrate Junior Achievement's centennial under the leadership of our new Board Chair Christine Barry, Chief Services Officer at Endurance International Group.

Thank you for your partnership.

### RADHAMES NOVA

President & CEO

### RICK TYSON

Senior Private Client Advisor, Wealth Advisory Services, Wilmington Trust, N.A. Board Chair



Employers agree that the nation's college graduates are not prepared with the 21st century skills to succeed in the workplace. 50% of high school dropouts say that they left school because they didn't think they were learning things that mattered to their future. Put simply, our kids need to feel empowered with the skills and mindset to succeed in the workforce of today and tomorrow.

Junior Achievement (JA) is the world's largest organization dedicated to educating students in grades K-12 about entrepreneurship, career readiness, and personal finance, reaching more than 10 million students in over 100 countries worldwide. At JA, we believe that education should be built on a bridge of engagement between classroom and community. Together with our educational partners, we can make learning relevant to every student's future by infusing authenticity, business connectivity, and real role models into the everyday learning experience.



CHAPTERS IN 114 COUNTRIES

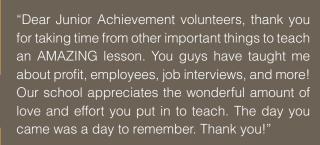
10 MILLION STUDENTS GLOBALLY

107 CHAPTERS IN ALL 50 US STATES

4.8 MILLION STUDENTS NATIONALLY

"The kids LOVE IT!! They love interacting with the caring professionals volunteering - the volunteers' interest in the students' education and futures is really noticed and appreciated by the kids. The lessons are age-appropriate, fun, engaging, activity-based - and the kids remember the lessons. It works! With unanimous support from the staff, we have long decided to make JA an annual tradition at the school. It is a cornerstone in our efforts to teach the kids financial literacy, the world of work, and their future focus – helping them to see themselves in the adult world!"

- Mark Silva Assistant Principal, Harvard-Kent Elementary, Charlestown, MA



- Isabella 5th Grade Student, Worcester, MA





21,611 STUDENTS SERVED

### IMPACT BY THE NUMBERS

Junior Achievement's unique delivery systems provide the training, materials, and support necessary to bolster the chances for student success. Students who participate in Junior Achievement programs demonstrate a significant understanding of economics and business concepts. This year, we grew our most impactful programs, the JA Company Program and JA Finance Park Virtual, by over 50% each.

117
NUMBER OF SCHOOLS

1,061
NUMBER OF
CLASSES

144,506 CONTACT HOURS

1,404
VOLUNTEERS

"I want to thank you for the use of the JA Finance Park simulation and curriculum. I found the books to be engaging and had the students be active learners. It also helped with core curriculum in mathematics. The computer simulation was a nice follow up to the workbook. My students liked seeing their progress and their names up on the top five chart. The workbook and the simulation taught the students real world applications that will help them become productive members of society and hopefully well-budgeted members! I went through all my years of schooling and four years of college and had never been taught the skills of budgeting, taxes, or expenses. This program gave my students a wealth of knowledge in these areas and included hands on activities. The activities were eye openers for many of my students. They could not believe how much they were spending on the grocery store part of the simulation. Many of them had to regroup and plan out carefully what they needed. I am sure my students' parents will also appreciate the program, as hopefully my students will understand now why their parents say "no" sometimes. I would be thrilled to have access to the same materials next year in my 6th grade class."

> - 6th grade teacher, Pennichuck Middle School, Nashua, NH



### SCHOOL PARTNERS

### **BARNSTABLE COUNTY**

East Falmouth Elementary School Mullen Hall Elementary School North Falmouth Elementary School Teaticket Elementary School

### **ESSEX COUNTY**

Boys & Girls Club Of Lawrence Drewicz Elementary School Esperanza Academy Henry Sanborn Elementary School Lynn Classical High School Sacred Heart Elementary School West Elementary School

### MIDDLESEX COUNTY

Benjamin G. Brown Elementary School Bennett-Hemenway Elementary School Brown Elementary School Cambridge Community Center East Somerville Community School Fletcher-Maynard Academy Girls Inc. Of Greater Lowell Linden School Lowell Community Charter Public School Lowell High School Lowell Middlesex Academy Charter School Luther Conant Elementary School Madeline English School Memorial Elementary School Newton North High School Somerville High School St. Anthony Of Padua School St. Louis De France School Vinson Owen Elementary School Waltham Senior High School Woburn Memorial High School

### NORFOLK COUNTY

Archbishop Williams High School Bellingham High School Blue Hills Regional Technical School Braintree High School Charles S. Pierce Middle School Collicot Elementary School Cunningham Elementary School Donald Ross Elementary School Donovan Elementary School Foxborough High School Glover Elementary School Greenlodge Elementary School John Kennedy Elementary School Judge Rotenberg Center Lawrence Pingree Primary School Medfield Senior High School Milton High School Monatiquot Kindergarten Center North Quincy High School Norwood Senior High School Quincy Catholic School Quincy High School Ralph Talbot Primary School Randolph High School St. Agatha Elementary School St. John The Evangelist School Steps To Success Stoughton High School Thomas V. Nash Primary School Tucker Elementary School Welleslev High School Weymouth High School

### PLYMOUTH COUNTY

Plymouth North High School South Middle School Trinity Academy - Upper Campus

### SUFFOLK COUNTY

Action For Boston Community Development, Inc. Boston Center For Youth And Families Boston Green Academy Boston Latin Academy Boys & Girls Club Of Boston - Yawkey Club Of Roxbury Cathedral High School Charlestown High School City On A Hill Charter Public School - Circuit Street Clark Avenue School Codman Academy Charter Public School Cristo Rey Boston High School Donald McKay K-8 School Franklin Roosevelt K-8 School Gardner Pilot Academy George H. Conley Elementary School Harvard-Kent Elementary School Haynes Early Education Center Immaculate Conception School James Otis Elementary School James Timilty Middle School John Eliot K-8 Innovation School Josiah Quincy Elementary School Martin Luther King Jr. K-8 School McKinley Prepatory High School Nathan Hale Elementary School O'Bryant School of Math & Science Samuel Adams Elementary School South Boston Catholic Academy St. Columbkille Partnership School St. John Paul II Catholic Academy - Columbia St. John Paul II Catholic Academy - Lower Mills St. John Paul II Catholic Academy - Neponset St. Patrick School St. Rose Elementary School

### **WORCESTER COUNTY**

Urban Science Academy

City View Discovery School Elm Park Community School Girls Inc. of Worcester Rice Square School Roosevelt School Worcester Academy

### HILLSBOROUGH COUNTY, NH

Elm Street Middle School Fairgrounds Middle School Highland-Goffes Falls Elementary School Pennichuck Middle School

### MERRIMACK COUNTY. NH

Abbott-Downing Elementary School

### ROCKINGHAM COUNTY, NH

Golden Brook School Hampstead Central School Windham Center School

### STRAFFORD COUNTY, NH

McClelland Elementary School



At the start of this I was really antisocial, but at one point I was told I had to sell our product. And I realized that there are really great people out there who will listen to you if you're willing to say it. So I learned that communication can take you places.

- Newton, Solidarity, Inc. JA Company Program in Lawrence, MA

### **JA COMPANY PROGRAM**

The JA Company Program unlocks the innate ability in high school students to fill a need or solve a problem in their community by launching a business venture and unleashing their entrepreneurial spirit. The program lessons address topics such as business ethics, teamwork, leadership, and goal-setting, as well as how students should execute the day-to-day operations of their venture. Over the course of four months, students elect their own leadership team, develop and execute a business plan, produce and sell a product, hold department meetings to report on their progress, and build relationships with students from other schools and communities. The JA curriculum utilizes a blended learning platform and reflects the modern process for entrepreneurs and start-ups.

To maximize the experience, JA recruits and selects Volunteer Mentors to coach students to develop their marketing, sales, finance, management, and other skills needed to successfully run their companies. Volunteer Mentors share their respective backgrounds and experiences by providing career and educational highlights to help students understand various career paths. Previous JA Company Program participants have been given the opportunity to pitch their businesses to a panel of judges at the JA Student Leadership Summit and national student competition, gain access to JA scholarships, and speak before influential leaders at JA events such as the Spirit of JA Celebration.



### JA STEM SYMPOSIUM

The JA STEM Symposium is a day-long offsite experience for high school students. Through their visit to a STEM company, students have a hands-on and relevant experience to prepare for their future education and careers in STEM industries. This program was locally created to address the interests of STEM-based corporate partners to engage high school students and offer greater exposure to the science, technology, engineering, and math fields. No two JA STEM Symposia are the same; each event is dictated by the event host and sponsor companies. In the past, volunteer-led discussions and workshops topics have included keynote addresses, Q & A panels, and workshops in design thinking, robotics, life sciences, entrepreneurship, and career readiness.

### JA STUDENT LEADERSHIP SUMMIT



The JA Student Leadership Summit is the exciting culmination of the JA Company Program where high school representatives for each company have the opportunity to learn from a panel of successful entrepreneurs and pitch their companies to a panel of judges in a competition to become the JA of Northern New England Company of the Year. In 2018, for the second year in a row, our local Company of the Year (Alchemy Apparel) was invited to participate in JA USA's National Student Leadership Summit in Washington DC. Only 15 of 50 applicants were invited, and prior to the last two years, it had been 10 years since our local JA companies made it to Nationals.

### **JA SUMMER INSTITUTE**

This week-long program hosted at MIT's Sloan School of Management helps high school students to ignite their entrepreneurial spirit, explore career options, learn about personal finance, network with business leaders, and collaborate with peers from different schools in Greater Boston.



### THANK YOU TO OUR VOLUNTEERS

Junior Achievement volunteers come from all walks of life. But they have a common vision: sharing a message of hope and opportunity with each and every young person they reach. They are committed to the idea that as a community, we have a responsibility to ensure that this generation is better prepared for success than past generations.

Through volunteer partnerships from organizations large and small, or as individuals interested in sharing their experiences with the young people of their community, JA's volunteers inspire, prepare, and empower students throughout Central and Eastern Massachusetts and New Hampshire. They band together to teach the importance of entrepreneurship, career readiness, and personal finance to inspire a new generation to navigate their paths to success in a global economy. JA volunteers believe they can make a difference in the lives of thousands of students each year, to help them realize that they too can make a difference in their communities and in their futures.





- Maria Fisher, JA Company Program Mentor in Quincy; Vice President, Sales Director, Voya Financial



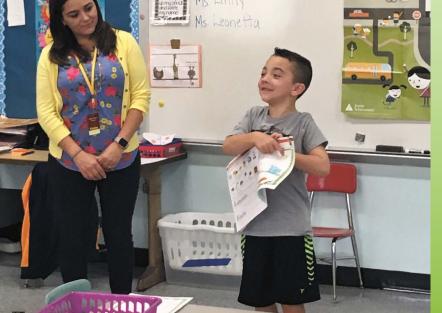


- 2. STATE STREET
- 3. SHORELIGHT EDUCATION



Senior Accountant, Grant Thornton





## SPECIAL EVENTS

### JA STOCK MARKET CHALLENGE

The JA Stock Market Challenge is a technology based simulation of the stock market in which every 60 seconds represents a day of trading. Beginning with a hypothetical account balance of \$500,000, the stakes are high and



the competition is fierce. Corporate funders sponsor their own team(s), as well as approximately 150 high school students who complete five in-school lessons on investments before competing in the Student Stock Market Challenge hosted at State Street Financial Center earlier the same day, allowing the students to experience all of the rush with none of the risk. Following the event, students have the opportunity to review their results and analyze the impact of their trades.

Through corporate contributions we raised \$130,000, allowing students to walk away with a sense of how the stock market works, the importance of teamwork, and to be more financially savvy, while the corporate sponsors walk away having invested in far more than just another networking event. They have invested in the future. They have introduced their brands and their support to the next generation, and they have become stakeholders in the Junior Achievement mission to inspire and prepare young people to succeed in a global economy.



### JA GOLF CLASSIC

From our very first tournament over twenty years ago, the JA Golf Classic has been legendary for its high level of customer service, prestigious group of golfers, and overall quality of the golfing experience. This year's event, held at the beautiful Black Rock Country Club in Hingham, MA, raised \$122,580 in critical funding to allow JA to reach 3,225 students.

### **BOWL-A-THONS**

Junior Achievement's Bowl-A-Thon brings together companies and business professionals for a night of networking, camaraderie, and fun. Participating in a Bowl-A-Thon not only helps raise awareness and funds for Junior Achievement but is also a great team building activity for companies. The Bowl-A-Thons held this year raised \$35,460 to help further JA's mission.











### THE SPIRIT OF JA CELEBRATION

Each year, corporate and civic leaders gather for Junior Achievement's annual dinner to help build a better New England. Attended by more than 320 people, the Spirit of JA Celebration presented by Delta raised critical funds to support the lifeenriching programs that we offer to children in our communities. This event provided an interactive experience where discovering the JA mission was the theme. The night included hands-on demonstrations, student participation, unique networking opportunities, and a program that brought the mission and impact of JA to life. Also included were silent auction items and the recognition of those leaders who embody the spirit of community commitment to youth education. At the 2018 Spirit of JA Celebration, Jim Brett (The New England Council) was honored as the first ever inductee into the JAofNNE Alumni Hall of Fame, and Mark Reilly (Comcast) and Experian received the Spirit of JA Awards for their dedication to the JA mission and the students we serve. Through the generous presence and support of the community, this event raised \$341,811, which has helped us inspire and prepare 8,995 young people with the knowledge and skills to succeed in a global economy!

66

My students had an opportunity to explore entrepreneurship. Without JA bringing this program into the classroom, they would have only heard the word.

- Teacher at Clark Avenue Middle School Chelsea MA

### THANK YOU TO OUR DONORS

### THE CHAIRMAN'S CLUB | \$50,000-\$100,000

**Horace A. Moses Trust** Mabel Louise Riley Foundation People's United Bank

**MassMutual Financial Group** 

Santander Bank, N.A.

### THE PRESIDENTS CLUB \$25,000-\$49,999

Achievement Foundation

Capital One

**Cummings Foundation†** 

Deloitte Delta Air Lines

Eaton Vance

**Endurance International Group** 

Experian EY

**KPMG** PwC

Robert Half RSM

Salesforce

Staples (in-kind services) TJX Companies, Inc.

Voya Financial

WinterWyman

### THE ENTREPRENEUR CLUB \$10.000-\$24.999

Abbot & Dorothy Stevens Foundation

Blue Cross Blue Shield of MA

BrooklineBank Comcast

**Edward Perkin Enterprise Holdings** 

Eversource

FactSet Research Systems Inc.

Fidelity Investments

**Highland Street Foundation** 

Northern Bank & Trust Company

**Shorelight Education** 

Slalom Consulting State Street Global Advisors

TD Ameritrade

The Westin Boston Waterfront Webster Bank, N. A.

Wells Fargo Capital Finance, Inc. Wilmington Trust

Windham Professionals, Inc.

### **JA CHAMPION** \$5.000-\$9.999

ALKU

Andreana Santangelo

Annette Leckie

Aon

Bank of America Merrill Lynch

Chip Barnes Bloomberg L.P.

Boston Mutual Life Insurance

Boston Red Sox **Boston Scientific** Robert Boudreau Cengage Learning **Christine Barry CNA** Insurance

Cornerstone Research, Inc. CrossCountry Consulting

**Diversified Financial Management** 

East Boston Savings Bank Eastern Bank

FedEx

GE JLL

Linear Air

Marsh & McLennan Companies

Massachusetts Biotechnology Council MDD Forensic Accountants MFS Investment Management MutualOne Charitable Foundation

**NECN** 

Suzanne Norman Glenn Ricciardelli

Rogers Family Foundation State Street Corporation

Stephen Sullivan

Suffolk Construction Company, Inc.

The Boston Foundation

The Briar Group

TIAA **UPS** Verizon Wolf & Co

### **JA PARTNER** \$2,500-\$4,999

Acertitude\*

Thomas Allen

Aloft Boston Seaport Hotel Amazon Web Services\*

Appneta Inc.\* **Gregory Badger** 

**Baystate Financial Foundation** 

James Boyer

Theresa Brockelman Brendan Callahan

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Cognizant Technology Solutions\* Columbia Threadneedle Investments

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Datastax Inc.\* **David Weber** Eagle Package Emberex Inc.\* First Republic Bank

Amy Fracassini Gutenberg Technologies\*

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Raymond Hoefling Luke Howarth Cynthia Izzo **Daniel Kabat** Kaspersky William Kracunas

Melinda Kuleszka

Sol Kumin Damien Leigh

**Christopher Lemone Daniel McCarthy** George Moore Oracle America<sup>3</sup>

Raju Pathak Photon Infotech\*

Mark Reilly Small Footprint Inc.\*

Smartshift Technologies Inc.\* The Hamilton Company Charitable Fnd.

Richard Tyson, Jr. Amy Zidow

A2 Consulting' Apex Systems Inc.\* Joseph Baerlein

Christine Berberich Sara Blackerby

**JA MENTOR** 

\$1,000-\$2,499

Croyten\* Daniel Dennis & Co.

Davis, Malm & D'Agostine PC

Dedham Savings Bank William Driscoll

Enterprise Bank Paul Fehrenbach First Commons Bank

Foley Hoag Thomas Halloran Hinckley, Allen & Snyder Holy Rosary Credit Union

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**New England Council** Russell Norris Northeast Delta Dental

**Prologis** 

Putnam Investments Qa Info Tech Pvt Ltd\* Quoin Inc.\*

Roundtower Northeast\* Thomas Samoluk

Sentinel Benefits Group Gloria Spence Elizabeth Stewart Craig Stockmal James Suppelsa The Nellie Mae Education Foundation The Plourde Family Charitable Trust

Unicon Inc.\*

\*Thanks to board member George Moore, JA was the beneficiary of Cengage's annual golf tournament, which introduced the JA mission to several new donors and raised \$52.000.

### FRIEND OF JA 1 UNDER \$999

Corey Adams Akamai Technologies\* Eileen Alexopoulos Jane Alpert Bouvier Ferdinand Alvaro AmazonSmile Foundation Ann Anderson Ryan Angell Katelyn Aziz Kathryn L. Bailer Laura Bartels LeBlanc Yana Barton Arden Bengston Jean-Philippe Bernard

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Fiona Wong

Terese Yu

Hayden Ziebel-Lipitz

Jie Yu

†JA was a recipient of the Cummings Foundation's \$100k for 100 grant, which is distributed in \$33k increments over the span of three years. ‡This listing is based on our best records. If you believe information is missing or incorrect, please contact Amanda Doyle-Bouvier at adoylebouvier@janewengland.org.



"We have had JA for years. The kids love it. It's important, because JA comes in to teach something so relevant to our everyday lives that we as teachers do not have the time to teach. It's also nice for the children to make connections with professional people in their community."

- 3rd grade teacher, Benjamin Brown School, Somerville, MA "I've never had direct reports, so this was a leadership exercise for me – how do you connect with them to keep them focused? I realized I needed to be more clear, more concise, and thoughtful about how and when I present things to the team so that they can effectively complete each task."

- Josh Willig, JA Company Program Mentor in Boston; SVP, GE Capital



Having to work as a team and rely on each other was critical. They realized that on a team you need to pull your own weight, and learn how to address when someone isn't doing that. They saw that as an obstacle and then an opportunity, and addressed it. Overcoming obstacles, being able to react and to have flexibility were huge skills learned through the program.

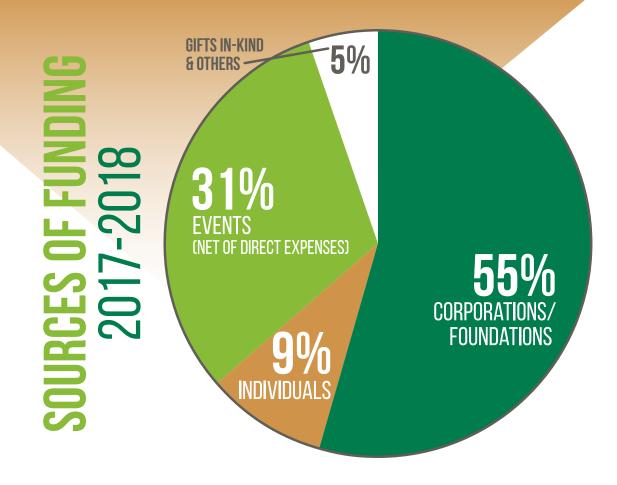
- Christine Berberich, JA Company Program Mentor, Lawrence, MA

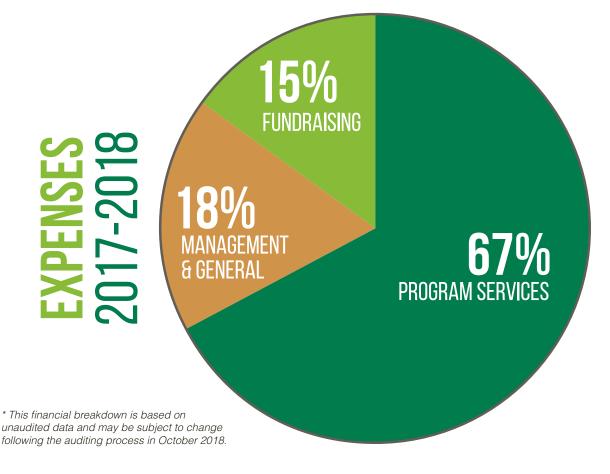
In JA I was able to build my confidence when it comes to pitching ideas, and I think I emerged at leader in the group. What JA teaches is way beyond what the classroom could ever teach us. The communication skills that I learned through JA, and being able to work with all different groups of peopal at once, is something that a textbook can never teach you."

- Julian, JA Company Program Student, Lawrence, MA



# FINANCIAL SUMMARY







### **OPERATING SUPPORT & REVENUE**

	2017-2018	2016-2017
Contributions	\$1,005,904	\$753,861
Events (Net of direct expenses)	\$497,533	\$441,200
In-Kind & Other Income	\$79,295	\$42,461

Total Revenue & Support \$1,582,732 \$1,237,522

### **OPERATING EXPENSES**

2017-2018	2016-2017
\$988,349	\$801,641
\$214,504	\$277,192
\$256,286	\$297,093
	\$988,349 \$214,504

0017 0010

Total Expenses \$1,459,120 \$1,375,926



I realized that not only did I want to be in charge of a company, I wanted to run my own. JA is such a large part of why I'm going to be majoring in business administration in hopes of one day owning my own makeup company. I can't thank JA enough for helping me make this realization. It has gotten me through many tough times and reminded me of how you have to push forward even through times of struggle.

- Victoria
JA Company Program Alumna, Malden, MA







0010 0017

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Assistant VP, Middle Market Lending, East Boston Savings Bank

### **DEBRA MAZRIMAS**

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### HEIDE ROSIER

Principal Director, Talent and Organization Effectiveness, Accenture

### JAMES FOOTE

Account Executive, DataRobot

### **JORDAN LITKE**

SVP, Sr. Relationship Manager, Bank of America Merrill Lynch

### JEAN-PHILIPPE BERNARD

Business Manager – Key Accounts, New Balance

### KEVIN O'BRIEN

Director of Business Strategies, Moody, Famiglietti, & Andronico

### LEANN COLLINS

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### ROBERT COLY

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### SHAUNA BERNARD

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### JUNIOR ACHIEVEMENT OF NORTHERN NEW ENGLAND STAFF

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President and CEO

### **VAL BROOKS**

Program Manager – JA Company Program

### TIERSA CARLOS

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To support Junior Achievement's mission by volunteering, contributing financially, or to discuss corporate partnership opportunities, please contact Amanda Doyle-Bouvier at adoylebouvier@janewengland.org.



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